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Smart Massage Cover: Faurecia brings retrofittable premium massage to the car

Faurecia, a company of the FORVIA group, developed the Smart Massage Cover, an intelligent seat cover that can be retrofitted to almost any passenger car seat. Using the voice control now integrated into the app, various programs can be activated while driving which are in no way inferior to the massage functions in high-end vehicles.

The Smart Massage Cover is now available in the [Walser Shop](#) and on [Amazon](#).

Faurecia not only used its expertise as one of the largest car seat manufacturers to develop the Smart Massage Cover, but also implemented proven technologies from premium seats, such as pneumatic components or high-quality covers. With its slim, ergonomic design and massage programs specially designed for long car journeys, the mat leads to even blood circulation in the back, mobilizes the spine and activates the entire musculoskeletal system. This increases comfort and well-being. Back complaints can be demonstrably alleviated - this has been confirmed by the AGR ("healthy back association") certificate.

Voice control for massage management while driving

An app called "Faurecia Smart Massage Cover", which is available free of charge for iOS and Android users, allows the massage mat to be adjusted to personal preferences such as massage strength or speed.

With the revised app version, iOS users now have the option of starting the various programs via Siri voice control in addition to manual activation. This means that the massage can also be started and stopped while driving. If there are several mats in a vehicle, they can be identified with different names via the app and then controlled separately. These additional functions will also be available for Android users in the near future.

Premium massage: tested for safety

The massage system inside the mat consists of eight large, separately controllable air chambers. Depending on the program and individual needs, the chambers are filled with air. When the mat is not in use, the air chambers empty completely. This means that the mat is no longer noticeable to the user and poses no risk in the event of a collision. Faurecia placed great emphasis on safety during development and tested the Smart Massage Cover using methods that are also used in the validation of car seats.

The Smart Massage Cover is now available

The Smart Massage Cover can be ordered either via the [Walser Shop](#) or on [Amazon](#). It costs EUR 299 and is shipped free of charge within Germany, Austria and Switzerland.

Contacts

Kirsten Lattewitz
Leiterin Unternehmenskommunikation
Tel: +49 (0)7273 801366
kirsten.lattewitz@forvia.com

Tina Mühlbauer
Referentin Unternehmenskommunikation
Tel: +49 (0)821 41034830
tina.muehlbauer@forvia.com

Julian Janssen
Achtung! GmbH, Hamburg
Account Director
Tel: +49 (0)40 450210- 970
forvia@achtung.de

About FORVIA

FORVIA, the world's seventh largest automotive technology player, comprises the complementary technology and industrial strengths of Faurecia and HELLA. With over 300 industrial sites and 66 R&D centers, 150,000 people, including more than 35,000 engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of 6 business groups with 24 product lines, FORVIA is focused on becoming the preferred innovation and integration partner for OEMs worldwide. The Group provides solutions for a safe, sustainable, advanced and customized mobility, FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen.

www.forvia.com

About Faurecia

Faurecia, company of the Group FORVIA, is a global automotive technology leader. With 257 industrial sites, 39 R&D centers and 111,000 employees in 33 countries, Faurecia operates through four areas of business: Seating, Interiors, Clarion Electronics and Clean Mobility. In 2021, the Group reported total turnover of €15.6 billion. Faurecia is listed on the Euronext Paris market and is a component of the CAC Next 20 index.

www.faurecia.com